



# CHARLOTTE HANNAH

## MULTIMEDIA DESIGNER

Enthusiastic, motivated and detail-oriented designer seeking to bring value to a full-time position.

[charlottehannah94@gmail.com](mailto:charlottehannah94@gmail.com)

[613-331-1894](tel:613-331-1894)

Portfolio: <http://www.charlottegh.com>

<https://www.linkedin.com/in/charlotte-hannah-768188193>

### PERSONAL SKILLS

Oral Presentation  
Research and Critical Thinking  
Self-Awareness  
Strong Work Ethic and Focus  
Problem Solving  
Group Leadership

### PROFESSIONAL SKILLS

#### Adobe Creative Suite:

After Effects, Premiere Pro, Photoshop, Illustrator, Audition, InDesign, Lightroom, XD, and Acrobat.

#### Additional Software

##### Programs:

Cinema 4D, Canva, Visual Studio Code, Brackets, HTML/CSS/WordPress

#### Additional Skills:

Microsoft Word, Excel and Powerpoint, E-commerce, Photography, Video and Audio Production, Social Media Design, Interaction Design and Product Development, User Experience and Interface Design, Facebook, Instagram, LinkedIn, TikTok, YouTube, Pinterest, and Twitter.

### EXPERIENCE

- Utilized After Effects to create motion graphic animations for video productions
- Performed video and sound editing for diverse ads; ensuring high-quality media using Adobe Creative Suite
- Assisted with acquiring and setting up the technical equipment for filming on location
- Produced on-brand graphic designs and prepared materials for meetings and printing companies (2D and boxes)
- Conceptualized and created product videos and motion graphic explainers
- Created storyboards and edited videos with special attention to visual dynamics, effective camera shots and background aesthetics
- Sourced sound and music audio tracks to enhance emotional responses to video works
- Partnered with clients to establish brand identity and ensure integration of branding into visual assets and marketing campaigns
- Coordinated with clients to successfully create compelling social media graphics suitable for target marketing
- Managed and organized assets, image libraries, project files/drives, templates and resources
- Applied thorough understanding of iconography, typography, colour, space and texture
- Assisted clients through the process of articulating aspects of their brand through probing questions to develop a deep understanding of their vision and goals
- Created innovative and cohesive designs
- Delivered bold, refreshing designs within Integrated Marketing Communication and client brand identity systems
- Implemented client-requested revisions with speed, quality, and accuracy
- Prepared print and production files, conducted proofing steps, and packaged design files for release

### WORK HISTORY

Freelance Designer, Kingston, ON	July 2021 to present
E-Commerce Coordinator, Invest Ottawa, Ottawa, ON	March to July 2021
Graphic Designer, Invest Ottawa, Ottawa, ON	August to December 2020
Museum and Park Manager, Adolphustown, ON	May to September, 2019

### EDUCATION

Multimedia Design and Development Diploma - Humber College	2018 to 2020
Bachelor of Arts (Cultural Studies & Media) - Trent University	2013 to 2016
Google My Business Certificate - Google, Online	March 2021